

Skills

Work

- Logo Design
- Cooperate Branding
- Production
- Page Layout
- HTML/CSS Coding
- Digital Photography
- Publication Design

Software

- Adobe Design Suite & Lightroom
- QuarkXpress
- Apple Aperture, Final Cut Pro, iWork, iLife
- Microsoft Office
- Mac OS and PC OS

Education

Drexel University, Philadelphia, PA

- Bachelor of Science in Graphic Design , anticipated graduation 2013

Camden County College, Blackwood, NJ

- Associate in Applied Science in Computer Graphics Arts, 2010
- Certification in Web Design, 2010

Experience

Razorfish Health, Philadelphia, PA September 2011 - April 2012

ASSOCIATE DESIGNER

- Worked with creative directors to maintain company branding on internal and external projects
- Developed banner ad concepts, along with assets such as icons and other graphics
- Designed project brief documents that were distributed to the client to initiate the intended creative concept

The County Woman, Sewell, NJ June 2010 - September 2010

GRAPHIC SPECIALIST

- Created and developed product or service ads for customers that reflected the company branding
- Managed and maintained social networking activity using Facebook, Twitter, & LinkedIn
- Developed publications branding and sale literature

Apple Inc, Marlton, NJ November 2009 - June 2010

SPECIALIST

- Advised customers on purchase decisions and facilitate checkout process
- Taught workshops for customers to learn how to use products

My Graphics, Sicklerville, NJ September 2008 - August 2010

OWNER

- Produced proofs and final concepts of all design and printing projects
- Managed customer accounts, prepared estimates and issued final invoices
- Collaborated with multiple printers and brokered printing costs
- Established new business relationships with customers

Walmart, Deptford, NJ September 2008 - April 2009

CUSTOMER SERVICE SUPERVISOR

- Designed sale ads divided into sections using selective design changes to distinguish different product types
- Developed ads were utilized by 16 stores in the region
- Created door posters to advertise sale items and events
- Supervised entire front end of store, customer service desk, cash registers and parking lot